

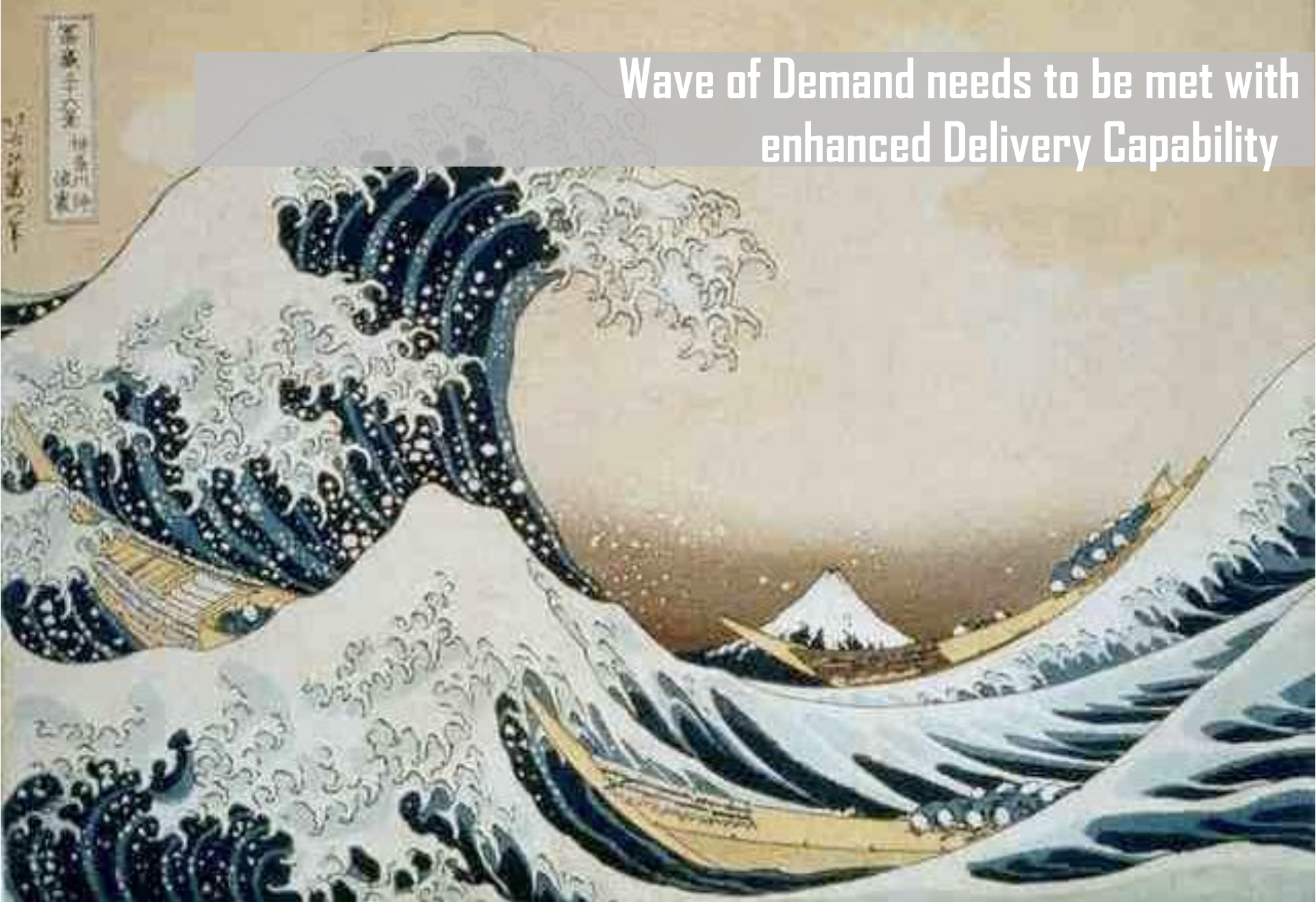


# Building the bank in a Cloud ING DIRECT

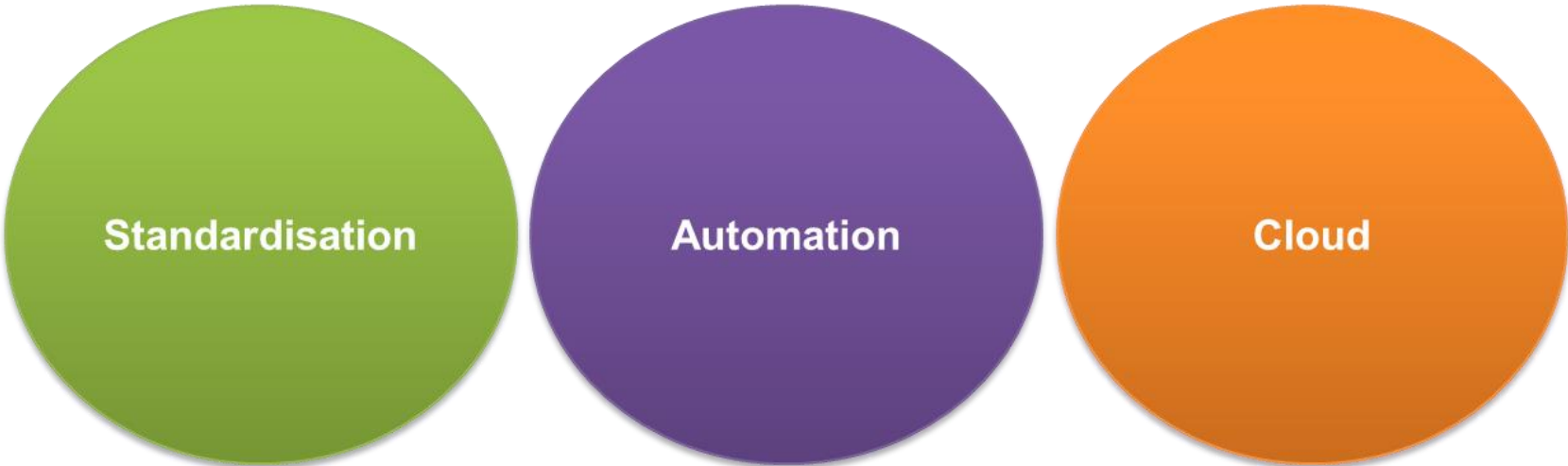
Simon Andrews  
Chief Operating Officer

6 November 2014

# Wave of Demand needs to be met with enhanced Delivery Capability



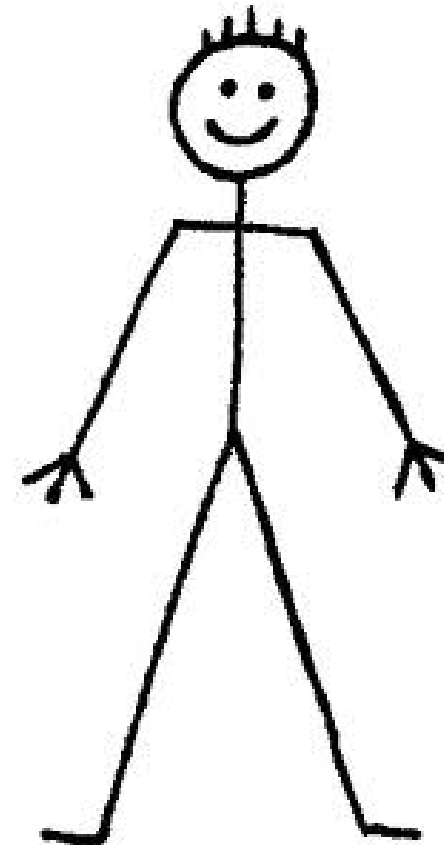
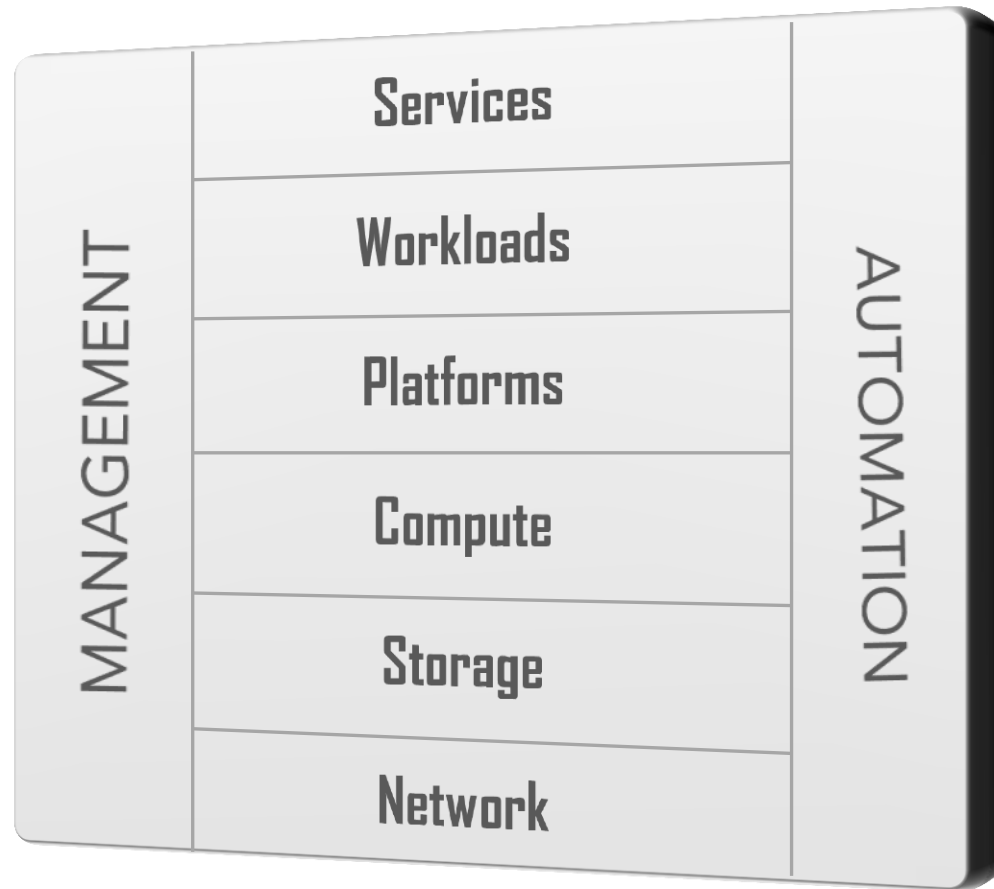
# Relevant when mixed with Applications



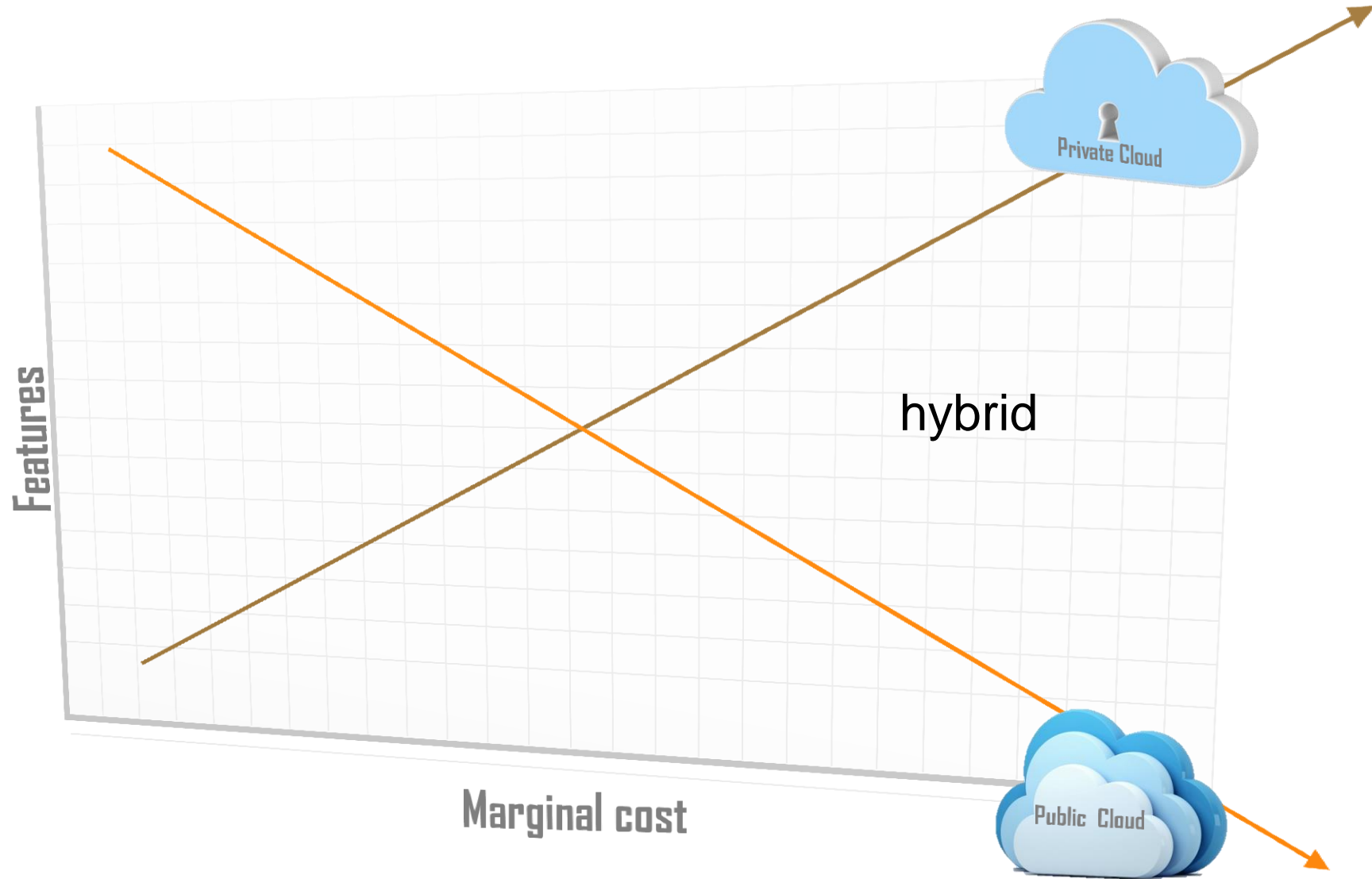
# Decoupling IT from the Customer



# The Cloud can deliver each and every aspect

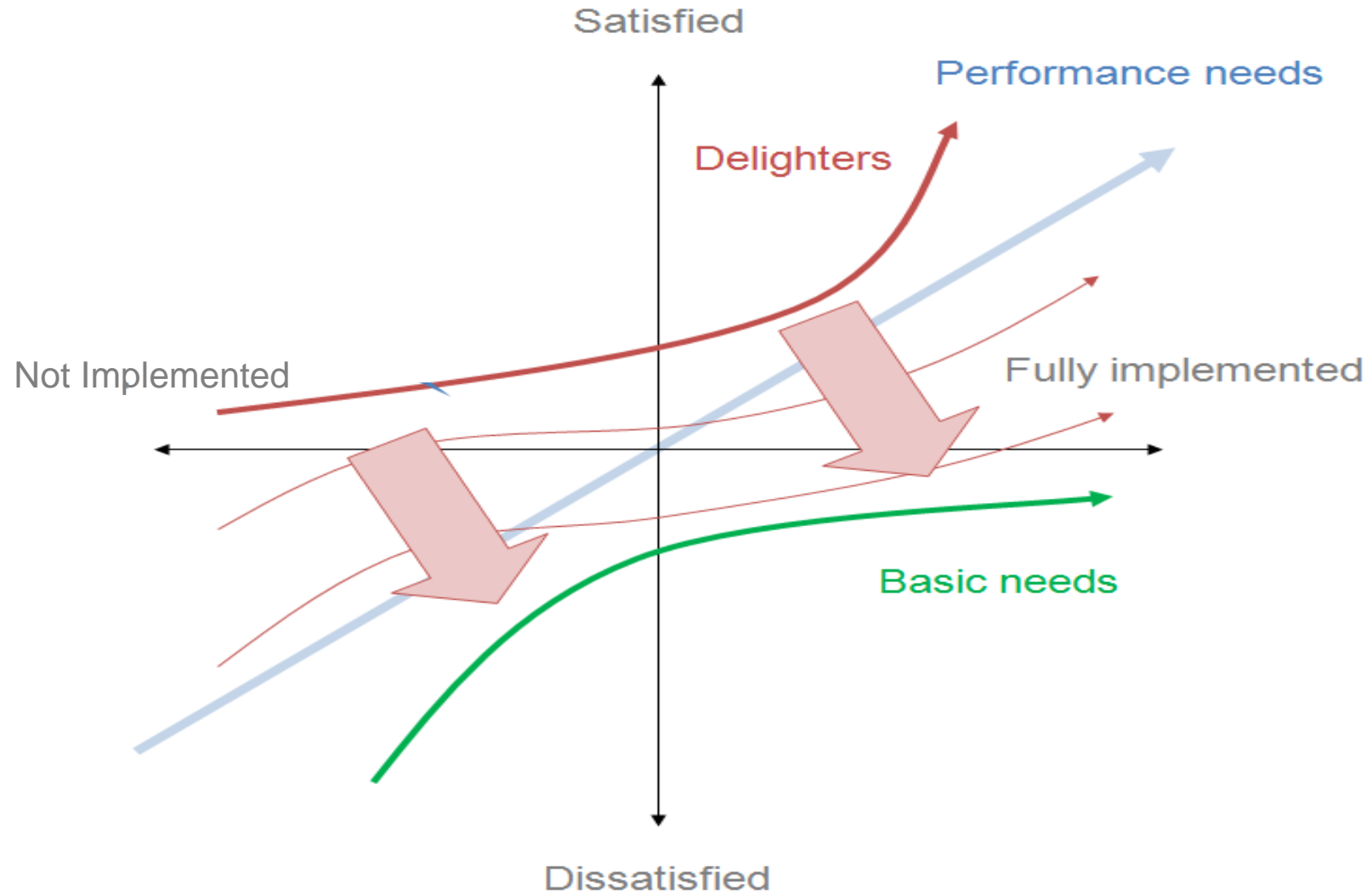


# Pick your flavour





# Cloud is fast becoming hygiene



In short...

Make cloud hygiene, focus on agility or you'll become irrelevant!





Questions?

