



zwype

**The new way to pay**

[zwype.com](https://zwype.com)

# Where we are right now



# The Team



**Matthew Bond**  
Founder



**Alexander Farquhar**  
Co-Founder



**Jaryd Misios**  
Co-Founder



**Joel Macdonald**  
Co-Founder



**Sebastien Eckersley-Maslin**  
General Counsel



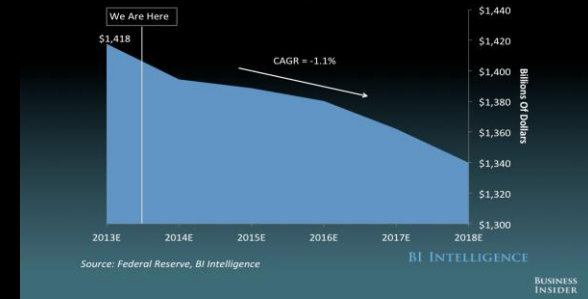
Your virtual wallet.

# The Opportunity.

- 2014 became the first year where credit and debit were used more than cash
- POS cloud based systems taking more market share
- Venture capital is piling into payment ventures
- Mobile usage grown 273% in 3 years
- In-store mobile payments are forecast to increase 154% in within the next 4 years according to empirical data from Business Insider Intelligence

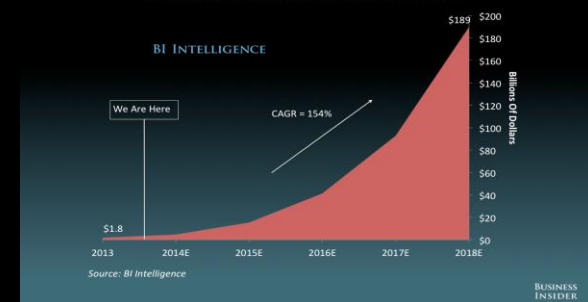
## Cash Is Fading

Forecast: US Cash Transaction Volume  
Consumer, business and government transactions

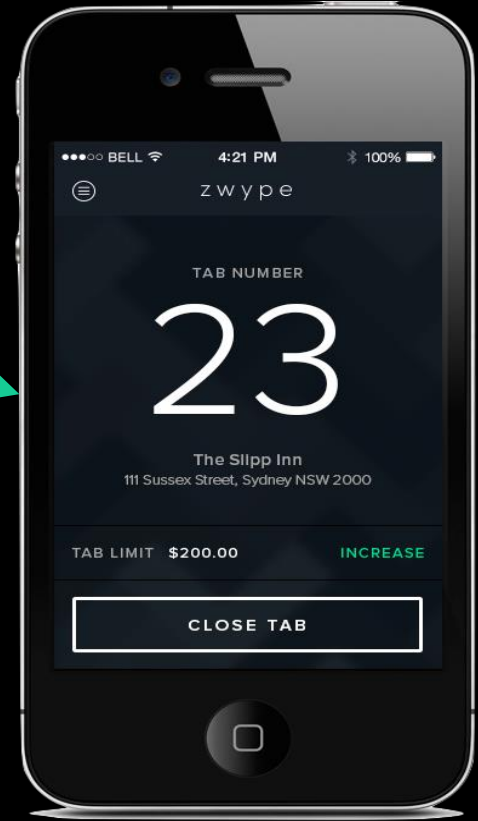
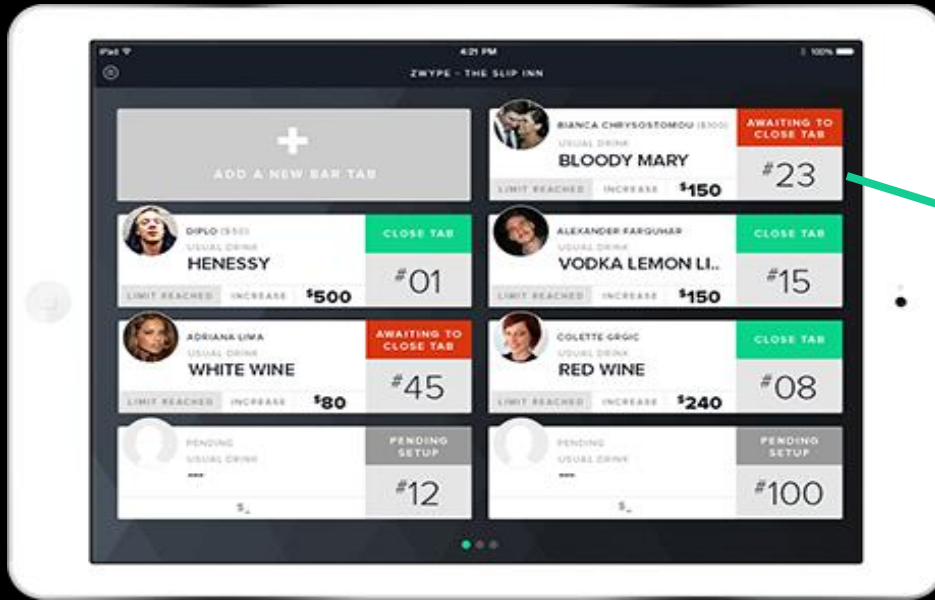


## In-Store Mobile Payments Will Grow 42X In 4 Years

FORECAST: US Mobile In-Store Payment Volume



# The Future



A venue tab platform



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# Punter iPhone App...

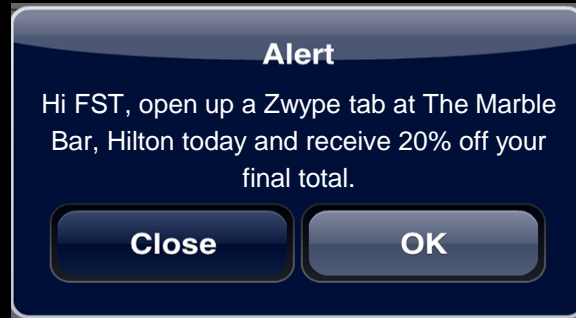


# Registering a Venue...



# Phase 2 - Premiumisation of Direct Marketing Features.

- iBeacon technology implementation - real-time, specific and personal direct marketing to customers, from venues.





# Strategic Partnerships



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- Banks/Finanacial Institutions
- Ipad POS systems
- Hospitality Industry Groups



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# Future Execution Plans

- Multiple industry expansion with similar payment verticals  
e.g. Restaurants, hotel accommodation, in-flight payments.



- Scalability e.g Music Festivals
- International expansion.

# We've Gone Live!

## In Action:



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12 Month Bar/Restaurant Sign Up Target

**600+**

12 month Active User target

**50,000+**

12 Month Revenue Target

**\$405,000**

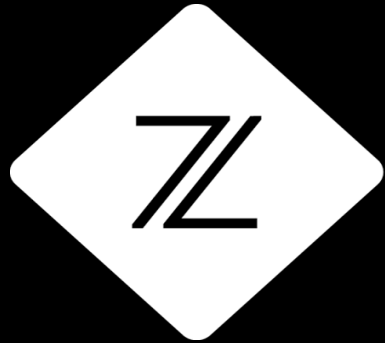
Tabs executed monthly (at month 12)

**90,000+**



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# #PAYLIKEABOSS



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